

## DESCRIPTION OF THE COURSE OF STUDY

<b>Course code</b>	<b>0412-4FiR-B/C21-U1</b>	
<b>Name of the course in</b>	Polish	<b>Ubezpieczenia w działalności gospodarczej</b>
	English	<b>Insurance in business activity</b>

### 1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES

<b>1.1. Field of study</b>	FINANCE AND ACCOUNTING
<b>1.2. Mode of study</b>	Full-time studies, part-time studies
<b>1.3. Level of study</b>	I
<b>1.4. Profile of study*</b>	PRACTICAL
<b>1.5. Person/s preparing the course description</b>	DEPARTMENT OF ECONOMICS AND FINANCES
<b>1.6. Contact</b>	keif@ujk.edu.pl

### 2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY

<b>2.1. Language of instruction</b>	English
<b>2.2. Prerequisites*</b>	-

### 3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

<b>3.1. Form of classes</b>	lectures, classes
<b>3.2. Place of classes</b>	Traditional classes in the didactic room of the JKU
<b>3.3. Form of assessment</b>	graded credit graded credit
<b>3.4. Teaching methods</b>	Lecture - problematic, conversational lecture Exercises (Classes) - to be decided by the teacher: group work, project method, case studies, guided discussion, presentations
<b>3.5. Bibliography</b>	<b>Required reading</b> W. Ronka-Chmielowiec (red.), (2016), Ubezpieczenia, C.H.Beck, Warszawa Przybytniowski J. W., (2016), Współczesne funkcje i mechanizmy transmisji między sektorem ubezpieczeniowym a sferą realną gospodarki, CeDeWu.Pl., Warszawa Iwanicz-Drozdowska M., (red.), (2013), Ubezpieczenia, PWE, Warszawa
	<b>Further reading</b> J. Monkiewicz, J. Handschke (red.), (2010), Ubezpieczenia. Podręcznik akademicki, Poltext, Warszawa Podstawowe akty prawne MacWilliam K., The Risk Management and Insurance Guidebook for Industry, Government Institutes (June 1, 2001).

### 4. OBJECTIVES, SYLLABUS CONTENT AND INTENDED LEARNING OUTCOMES

<p><b>4.1. Course objectives (including form of classes)</b></p> <p>Lecture:</p> <p>C1. Knowledge - Has knowledge of the standards applicable in economic sciences that legally regulate activities related to the functioning of the business insurance market in sections I and II. He has knowledge in the field of preparation and analyzing data on the business insurance market.</p> <p>C2. Skills - Applies theoretical and practical knowledge in the selected functional area of insurance companies section I and II. He has the ability to conduct analyzes in the field of the business insurance market.</p> <p>C3. Social competence - Sensitization to the role of economic insurance and makes an effort in independent acquiring knowledge, as well as taking care of the financial security of households.</p> <p>Classes</p> <p>C1. Knowledge – Has knowledge of legal regulations in the field of business insurance. characterizes different types of insurance products.</p> <p>C2. Skills - Developing students' ability to understand and use basic concepts in the field of business insurance and the application of insurance law in practice, as well as shaping skills independent search for knowledge</p> <p>C3. Shaping the attitude to look for ways to protect against risk and the ability to understand and critical evaluation of the insurance offer</p>
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#### 4.2. Detailed syllabus (including form of classes)

##### Lectures

Introduction to the issues of insurance - the origin of insurance, the concept of risk, functions and principles of insurance.

Insurance classification. Types of business insurance. Legal regulations regarding the insurance contract.

Forms of conducting insurance activity. Insurance market - concept, functions, market institutions, supervision.

Insurance distribution.

Classes:

Risk as an object of insurance. Classification of insurance and characteristics of selected types of products insurance. Analysis and evaluation of general insurance conditions. Analysis of market data for insurance economic (selected issues).

#### 4.3 Intended learning outcomes

Code	A student, who passed the course	Relation to learning outcomes
within the scope of <b>KNOWLEDGE:</b>		
...W01	He has knowledge of the preparation and analysis of data in the field of functioning business insurance market. He knows what elements make them different and what those differences are impact on their internal solutions in the insurance sector. He knows the institutions financial institutions, including in particular life insurance companies	FiR1P_W02
W02	Has knowledge of the standards applicable in economic sciences, which are legally binding regulate activities related to the management of the life insurance market and II.	FiR1P_W08
W03	He knows the principles of creating research programs for the business and insurance sector is able to use his economic, legal and financial knowledge. Can recognize the differences in the functioning of the business insurance sector, with particular emphasis on sections I and II.	FiR1P_W12
within the scope of <b>ABILITIES:</b>		
...U01	Applies theoretical and practical knowledge in the selected functional area of plants section I and II insurance	FiR1P_U02
U02	He is able to collect and process information and, consequently, analyze the obtained data the process of calculating compensation under business insurance, sections I and II	FiR1P_U10
within the scope of <b>SOCIAL COMPETENCE:</b>		
...K01	Makes effort in the process of acquiring and improving knowledge on his/her own scope of functioning of the insurance market.	FiR1P_K05

#### 4.4. Methods of assessment of the intended learning outcomes

Teaching outcomes (code)	Method of assessment (+/-)																							
	Exam oral/written*			Test*			Project*			Effort in class*			Self-study*			Group work*			Others* e.g. standardized test used in e-learning					
	Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes					
	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...			
...W01				+	+		+	+		+	+								+					
W02				+	+		+	+		+	+								+					
W03				+	+		+	+		+	+								+					
...U01				+	+						+		+	+					+					
U02				+	+						+		+	+					+					
...K01							+	+					+	+					+					
...																								

\*delete as appropriate

#### 4.5. Criteria of assessment of the intended learning outcomes

Form of	Grade	Criterion of assessment
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classes		
lecture (L) (including e-learning)	3	The student obtained 51% -59% of the possible points (from the colloquium and optionally from the paper)
	3,5	The student obtained 60% -69% of the possible points (from the colloquium and optionally from the paper)
	4	The student obtained 70% -79% of the possible points (from the colloquium and optionally from the paper)
	4,5	The student obtained 80% -89% of the possible points (from the colloquium and optionally from the paper)
	5	The student obtained 90% -100% of the possible points (from the colloquium and optionally from the paper)
classes (C)* (including e-learning)	3	The student obtained 51% -59% of the possible points (from the colloquium and/or tasks/project carried out during classes and/or presentations)
	3,5	The student obtained 60% -69% of the possible points (from the colloquium and/or tasks/project carried out during classes and/or presentations)
	4	The student obtained 70% -79% of the possible points (from the colloquium and/or tasks/project carried out during classes and/or presentations)
	4,5	The student obtained 80% -89% of the possible points (from the colloquium and/or tasks/project carried out during classes and/or presentations)
	5	The student has obtained 90% -100% of the possible points (from the colloquium and/or tasks/project carried out during classes and/or presentations)
others (...)* (including e-learning)	3	
	3,5	
	4	
	4,5	
	5	

#### 5. BALANCE OF ECTS CREDITS – STUDENT’S WORK INPUT

Category	Student's workload	
	Full-time studies	Extramural studies
<b>NUMBER OF HOURS WITH THE DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/</b>	<b>30</b>	<b>20</b>
<i>Participation in lectures*</i>	<b>15</b>	<b>10</b>
<i>Participation in classes, seminars, laboratories*</i>	<b>15</b>	<b>10</b>
<i>Preparation in the exam/ final test*</i>		
<i>Others (please specify e.g. e-learning)*</i>		
<b>INDEPENDENT WORK OF THE STUDENT/NON-CONTACT HOURS/</b>	<b>20</b>	<b>30</b>
<i>Preparation for the lecture*</i>		
<i>Preparation for the classes, seminars, laboratories*</i>	<b>5</b>	<b>10</b>
<i>Preparation for the exam/test*</i>	<b>10</b>	<b>15</b>
<i>Gathering materials for the project/Internet query*</i>		
<i>Preparation of multimedia presentation</i>	<b>5</b>	<b>5</b>
<i>Others *</i>		
<b>TOTAL NUMBER OF HOURS</b>	<b>50</b>	<b>50</b>
ECTS credits for the course of study	<b>2</b>	<b>2</b>

*\*delete as appropriate*

**Accepted for execution** (date and legible signatures of the teachers running the course in the given academic year)

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